# About Uizard

**Our Vision**

“Uizard empowers its users to design faster, easier, and more collaboratively than ever before. With groundbreaking, world-leading AI-powered features, we are revolutionizing UX/UI design to liberate users from complicated design tools and streamline the way digital products are ideated and iterated.”

**What is Uizard?**

Uizard is a rapid, AI-powered UI design tool used for designing wireframes, mockups, and prototypes for apps, websites and digital products. Uizard's ace in the hole is its AI features. These features allow users to convert screenshots into clickable UI mockups, convert hand-drawn sketches into wireframes, generate copy for prototypes, and import UI themes from a URL or image.

Uizard also has a whole host of premade UI design templates and components that you can drag, drop, tweak, and adapt for your project in a matter of seconds. Built to empower its users like never before, Uizard is the perfect tool for collaboration and iteration. Here are the core applications of the magical Uizard app…

* UX design tool
* UI design tool
* Rapid prototyping tool
* Easy wireframing tool
* Tool to make mockups easily
* AI-powered design tool
* Smart collaboration tool

### **The Uizard Story**

Uizard was founded in early 2018 by four friends and entrepreneurs in Copenhagen, Denmark. The company is led by CEO Tony Beltramelli, whose prior work has focused on data science and machine learning. Uizard in its first iteration was focused on the concept of transforming pictures to code and was marketed under the name Pix2Code. Since launching out of beta, Uizard has gone from strength to strength, widening and adapting its core USPs and use cases to become a market-leading **accessible, rapid, collaborative, AI-powered UX design tool.**

More info at <https://uizard.io/about/>

### **Mission Statement**

*“Uizard.*

*Design made easy for the innovators,*

*the creators, the hustlers, the disruptors.”*